



2024 -2025 Partnership Packet





Our Team

We at BYU Racing value our partners as we seek to build a team of talented engineers and leaders. While our goal is to build a fast EV racecar, our mission is to help each individual grow through the rigor of racing. As you help us turn our design into a reality, we promise to accommodate the endeavors of your company. We have provided in this packet a few options for forming a partnership, and we are open to collaborating to find a solution that best fits the needs of your company.

What We Can Offer

Visual Advertising on our car (vinyl stickers) and merchandise (t-shirts, polos, sweatshirts, team uniform) at the FSAE competition and at any team showcase.

Passionate Engineer Pipeline of students with hands-on experience that we can send to your company for internships and careers. BYU Racing team members gain valuable experience with overcoming obstacles, leading projects, and building various assemblies of an EV car.

Advertising on our Social Media Platforms where we post frequently about team updates and collaborations. Instagram, LinkedIn and X are the main platforms.

Invitations and Featured Positioning at Events hosted by BYU Racing. Examples include weekend SAE car shows, presentations, our annual Formula E Exposition for all engineers and guests- held in March/April, End-of-Season celebration before competition, and test drive days with the team and the car.



What You Can Offer

Coaching & Mentoring is a great option for helping our young team develop the skills and knowledge that your company can provide. We love when businesses visit our build garage, present virtually to our team, or act as coaches to help us with a specific assembly of our vehicle.

Providing Your Products can help our students become familiar with your unique company. As you sponsor us with parts or tooling, we will display your logo on our car and other merchandise. Please refer to pg 4 to learn about our sponsorship tiers.

Donating Funds is a simple and direct way to contribute to our growing team. The funds that are donated to our team will be used to purchase the parts and tooling that the students need to turn their dream into a reality. Please refer to pg 4 to learn about our sponsorship tiers.





Crew Levels



Diamond

\$5000+

BYU Racing Website
Large Logo on Car
Social Media Mention
Banner at Competition
Logo on Shirt

Gold

\$2500-\$4999

BYU Racing Website
Logo on Car
Social Media Mention
Banner at Competition

Silver

\$1000-\$2499

BYU Racing Website
Logo on Car
Social Media Mention

Bronze

\$100-\$999

BYU Racing Website
Logo on Car

Special Thanks to our Current Sponsors!

WEIDMAN CENTER
BYU ENGINEERING



US Synthetic
a ChampionX company



Laser Weld Design, Inc.

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AFRICOMPASSION



sunstone

